



EDUCATION

Georgia Institute of Technology
Certificate of UX/UI Design | Nov, 2019
Atlanta, GA

Georgia College & State University
B.S. Psychology | 2014 - 2018
Milledgeville, GA

TECHNICAL SKILLS

Tools

Figma
Adobe XD
InvisionApp
Sketch
Photoshop
Illustrator
WordPress
HTML/CSS
Google Analytics
Jira
Github
SPSS
Microsoft Suite

Research & Design

UX Research Plan
Competitive Analysis
Behavioral Analysis
Survey Creation
Heuristic Evaluation
User Interviews
Usability Testing
Statistical Analysis
Accessibility
Wireframing
Prototyping
Responsive Web Design
Information Architecture

SOFT SKILLS

Empathetic
Feedback Oriented
Avid & Fast Learner
Problem Solver
Communicator
Accurate & Precise
Adaptable
Attentive
Analytical
Critical Observation

CONFERENCE PRESENTER

Southeastern Psychological Association | 2017, 2018

GCSU Psychology Conference | 2017, 2018

Georgia Undergraduate Research Conference | 2017

UX/UI DESIGN EXPERIENCE

October 2019 | **UX/UI Designer & Developer** | Atlanta, GA
Present | JKaps Design (Freelance)

- Gather, conduct, and evaluate user research in collaboration with clients, stakeholders, and users
- Present clients with project specific concepts and iterated assets including user journeys, wireframes, style guides, testable prototypes, and illustrations for review and feedback
- Develop high-quality, tailored experiences utilizing WordPress, HTML/CSS, and Adobe Creative Suite, while working within technical and budgetary limitations
- Document and report usage analytics, user testing results, and feedback
- Manage ~three clients and projects simultaneously, per month

October 2019 | **UX/UI Designer & Developer** | Atlanta, GA
Present | Four Winds Agency (Contractor)

- Execute and facilitate research methodologies including surveys, usability tests, interviews, card sorting, and competitive analysis
- Produce low to high-fidelity design comps derived and iterated upon from research stage, depending on user, client, and stakeholder feedback
- Develop projects from concept to production, using builders, custom code, and a variety of industry standard tools

April 2020 | **Product Designer** | Birmingham, AL (remote)
February 2021 | BoomNation (Contractor)

- Rapidly prototype and create high fidelity screens for iOS, Android, and WebApp
- Aid efforts to standardize company workflow and synchronize systemized Agile processes across multiple teams
- Organize large volumes of user data, coordinate, and craft newsletter campaigns specific to segmented audiences

RESEARCH EXPERIENCE

January | **UX Researcher** | Atlanta, GA (remote)
March 2021 | Layr (Contractor)

- Transcribe and code interviews conducted by project lead
- Create and organize coded data into actionable insights
- Bias check prior research and present findings to executive team members